

# Queensland's trade with Japan

## Two-way trade\*

- Japan is Queensland's largest trading partner
- Total two-way merchandise trade was worth \$12.96 billion in 2007–08

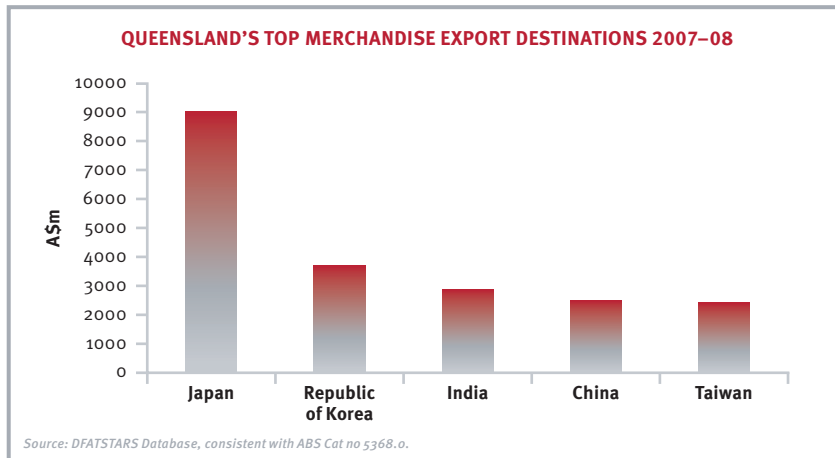
## Goods exports\*

- Japan is Queensland's largest goods export destination
- Queensland's merchandise exports to Japan were worth \$9.0 billion in 2007–08 and have grown by an average 12 per cent a year over the past five years. Queensland's merchandise exports to Japan represented 25.6 per cent of the State's total exports in 2007–08

Queensland's major merchandise exports to Japan in 2007–08 were:

Coal	\$4615m
Meat	\$1429m
Non-ferrous metals	\$806m
Metalliferous ores and metal scrap	\$448m
Other	\$316m
<b>Total merchandise exports (a)</b>	<b>\$9.0b</b>

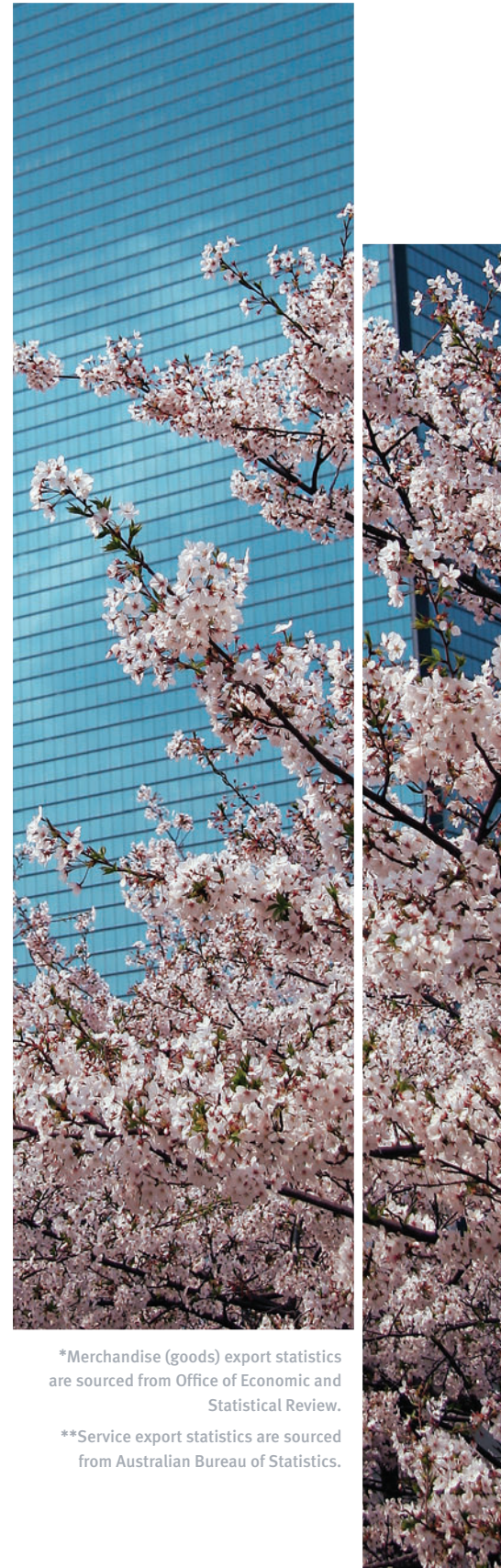
(a) Includes \$1,424m of confidential items.



## Services exports\*\*

Queensland's top services exports to Japan were education and tourism:

- Queensland hosted 5000 Japanese student enrolments in 2007–08. Queensland is the most popular destination for Japanese student enrolments in Australia – over 30 per cent of the market choose to study in Queensland. The international student market injects \$1.9 billion into the Queensland economy and the Japan market represents the fifth largest segment
- Queensland received over 317 000 or more than 65 per cent of all Japanese visitors to Australia in 2007–08. Visitors from Japan injected more than \$440 million into the Queensland economy during the period and accounted for 14 per cent of all international visitors into Queensland. In terms of pure leisure tourism, Japan is still the largest market for Queensland.



\*Merchandise (goods) export statistics are sourced from Office of Economic and Statistical Review.

\*\*Service export statistics are sourced from Australian Bureau of Statistics.

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## Goods imports\*

- Japan is Queensland's 2nd largest goods import source after the United States
- Total imports from Japan in 2007–08 were valued at \$3.9 billion

Queensland's top five imports from Japan in 2007–08 were:

Road vehicles	\$2343m
Petroleum and Petroleum products	\$452m
Specialised machinery	\$300m
General Industrial machinery	\$152m
Rubber manufacturers	\$145m

## Areas with export potential for Queensland

- Vocational training and education
- Food and agribusiness
- Mining/energy/infrastructure/ investment
- Electronic game software, broadband service
- Biotechnology/nanotechnology
- Creative industries

## Official links – did you know?

- Townsville became home to the first Japanese Consulate on Australian soil in 1896
- Queensland and Saitama Prefecture share a Sister State relationship that was established in 1984
- Queensland and Osaka Prefecture signed a Memorandum of Friendship Agreement in 1988
- Queensland and Ehime Prefecture signed a Memorandum of Understanding on Economic Exchange in 1997
- There are 22 sister city relationships between Queensland and Japan

## Queensland successes in 2008 – did you know?

- Fruit company Manbulloo launched its mangoes in the market in Japan
- Uniquet signed a lucrative research agreement with Japan's Nihon Superior Company to develop groundbreaking lead-free solder technology
- Liquid Animation secured its first advertisement contract for mainstream television in Japan
- Mobicon Systems launched its innovative shipping movers into Japan by signing an exclusive three-year distribution deal with transport provider Isewan Rikuun
- Magic Million Sales has fostered strong relations with prominent race horse owners and trainers in Japan and attracted them to the sales on the Gold Coast
- The Metropolitan Institute of TAFE signed a Memorandum of Understanding with Bunka Gakuen Education Foundation to establish intensive fashion related courses and study abroad programs
- The Hospitality Training Association Inc (HTA) signed a Memorandum of Understanding with SONO Education Foundation, opening up new areas of education exports for Queensland
- Queensland Clinical Trials Network (QCTN) signed a Memorandum of Understanding with Osaka Chamber of Commerce and Kansai Bio Promotion Council for collaboration projects/activities in clinical trials during BioJapan 2008 Mission to Japan



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